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FOR IMMEDIATE RELEASE
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LPGA State Farm Classic Initiates New Campaign to Benefit Area Charities

Birdies for Charity effort allows charity organizations to collect limitless contributions and generate excitement for the Tournament

SPRINGFIELD, Ill. – The LPGA State Farm Classic is initiating a new fundraising effort for Central Illinois charities. Birdies for Charity will allow charitable organizations to generate contributions based on the number of “birdies” made by LPGA Players during the State Farm Classic. There is no limit to the number of charities that can participate and the monies generated by participating organizations will go directly to the group soliciting the pledge.

“This is a fantastic opportunity that allows charities to make a limitless amount of money while raising awareness for their cause and generating excitement for the Tournament,” said Executive Director Kate Peters. “Consider this: if there are 1400 birdies made during four official rounds of the tournament, every penny pledge would generate \$14 for the participating charity. If that organization had 40 people collect 20 pledges at a penny each, that charity would receive \$11,200. The possibilities are endless.”

A “birdie” is a score of one stroke better than “par.” The average number of birdies made by professionals at any LPGA Tournament is 1400. Charities must solicit pledges of \$.01 or more per birdie or a flat donation of \$10 or more from an individual or corporation. Each participating charity will receive 100 percent of their collected donations.

To participate in the Birdies for Charity program, charities must have a 501(c)3 status as recognized by the IRS which includes all schools. Charities must also be registered with the Illinois Secretary of State and meet Better Business Bureau Standards for charitable solicitations. An informational meeting will be held on March 29th at 10:00 a.m. in the auditorium at Levi, Ray & Shoup, 2401 West Monroe in Springfield. For more information about the program contact Tanya Cooper at Tanya@lpgastatefarmclassic.com

The LPGA State Farm Classic will be held June 10-13 at Panther Creek Country Club in Springfield. Tickets for the LPGA State Farm Classic are now available online along with a variety of sponsorship and volunteer opportunities. For more information, you can log onto www.LPGAStateFarmClassic.com or call the tournament office at (217) 787-5742.



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